

19 Nov 2012

The Grand Farewells!

Exploring the reasons behind the popular trend of having king-size death ceremonials against the lesser celebrated lives...

It's almost impossible for anyone to constantly get all the media coverage amidst the randomised and ever-changing world we live. However, (supposedly) balanced media attention easily gets skewed when some prominent figures pass away. It's not the favouritism or ability of mass-influence, we are discussing here; it's more about the personalities that aren't much considered while alive but suddenly seize the entire media over their demise. More surprisingly, regardless of the quality of life spent; the deceased are often declared as 'heroes' across the world!



It seems really strange to find even the most unexpected people and celebrities from almost all kinds of sectors and industries suddenly showing-up at the crematoria or cemeteries, paying their 'heartiest' patronage towards the loss of the great soul and media getting flooded with the most positive and gratifying comments from all those who never even cared to show-up in the bad days. Wouldn't it have made more sense if Michael Jackson's fans and other personalities had supported him while his tribunal hearings and hefty financial struggles rather than burning thousands of candles or jamming Twitter and Wikipedia or organising huge superstar concerts in his memory after he passed away?

At a closer look, it appears to be much more than just the '*absence makes the heart grow fonder*'. Let's figure-out how and why people manage to give such unexpectedly majestic good-byes...

My Special Connect!



Somehow, everyone gains a very strong desire of proving their strong and special associations with the deceased. The most unbelievable stories and unforgettable moments abruptly emerge out in media and there is almost an unsaid competition of proving how close and emotionally attached can everyone be with the great soul. A strange race for unveiling the most unknown trivia and personal stuff start getting discovered all of a sudden. Great biographies are launched; unearthing all kinds of never-heard-before secrets. There is a very simple logic supporting this behaviour in the masses. Once the person is gone; whatever you say (woven into some acceptable logic) is directly considered true and media comes running all the way to cover the exclusives. At times, even those who know the reality do not take any stand against the babblers in order to avoid any kind of mess over death.

Paranormal Unions!

Beyond like and dislike, good and the bad, right and the wrong; passing away is an occasion that opens many doors to several opportunities to get along or patch-up. During the grievous eves, all the complaints and glitches are suddenly forgotten which gives a break to making new contacts as well strengthening the older ones. This might seem more of an act of gratitude towards the lifeless but is imperceptibly a very practical get-together meeting for the most. One 'big hat' draws several small hats, which in turn attract many still smaller ones. This is how the strugglers and socialites make the most out of the huge gloomy assembling and unanticipated faces pop-up in front of the cameras.



The Reassessments!



Power, money and many other important transitions witness decisive turns as soon as the kings pass away. This is a time when everyone wants to know who gets the largest slice and who is going to be the successor of the deceased. The entire future of the associated people often lies in these very delicate moments. For the same reason; many legal issues, conspiracies and scandals come-up to the audiences post farewell inflating TRPs further. However; such intentions are easily covered-up and ignored amongst the extravagant ceremonial setups.